

# SIMONE VIANI

Creative Technologist

## CONTACT

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## HELLO

More than 19 years of experience in both design and development of web applications, with a strong focus on performance from both a technical and a UX/UI point of view. I currently lead the Digital Platforms team in SDA Bocconi School of Management, where I follow both technical and creative aspects of the School's web-related entities.

**#ux #interfacedesign #webdevelopment #projectmanagement #contentcreation**

## EXPERIENCE

2017 - present

**Creative Digital Platforms Manager** SDA Bocconi School of Management

- + Wireframing, UI design and Front-end development of new and pre-existing digital entities
- + Management of a project's life-cycle (from initial concept through to deployment)
- + Definition of project-related specifications to be shared with external suppliers
- + Prototyping and implementation of digital solutions for students and staff
- + Content creation (photos & videos)

**#prototyping #development #projectmanagement #creative #multimedia**

2023 - present

**Mentor** ADPList.org

Web Design & Development

2013 - 2015

**Teacher** Red Oddity

Mobile User Interface Design & Responsive Web Design

2012 - 2017

**Head of Interface Development** DigitasLBI/Digitas

Clients: Piaggio + Moto Guzzi + ESA+ Lavazza + Bayer + Palazzo Reale + NTV Italtreno

**#prototyping #webperformance #interaction #scss #gulp #canvas #javascript #react**

2009 - 2012

**Interface Developer** Bitmama (Gruppo REPLY)

Clients: Valentino + Ermenegildo Zegna + Panerai + Lamborghini + FIAT + Vodafone

**#html5 #responsive #animation #interaction #video**

2005 - 2008

**Software Developer** Quid Informatica

Clients: Unicredit + COFIDIS + RCS + SCA Packaging

**#java #.NET #design**

## SOFT SKILLS

Creativity, Teamwork, Problem-solving, Attention to detail, Decision making, Adaptability

## HOBBIES

Passionate photographer and musician + Certified Drone Pilot + I sometimes write about web on Medium [medium.com/@flik185](https://medium.com/@flik185)

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