

# Simone Viani

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## Personal Information

Born in Genova, 25/08/1980

English and Italian mother tongue (Italian/American citizenship)

## Education

- 2009: Master Web and Multimedia Design  
Scuola Politecnica di Design, Milano. Votazione 29/30
- 2005: Laurea in Informatica, nuovo ordinamento. Votazione 99/110
- 1999: Diploma di Maturita' Scientifica. Votazione 100/100

## Skills

- Web: More than 6 year of experience in both design and development of web applications, with strong focus on mobile compatibility, from both a technical and a UIX point of view. My educational background (technical+design) helps me proactively work in a team with both the creative and the technical sides. Great knowledge of Html(5) + CSS(3) + Javascript / Adobe Photoshop  
Good knowledge of AS2+AS3
- Video: Good experience in both video editing (Final Cut Pro, Adobe Premiere) and post-production phase (Adobe After Effects)
- OS: Apple (preferred) + Windows

## Employment History

### **Bitmama** [Reply / Armando Testa] - July 2009 – present

- Ermenegildo Zegna: (Mobile)Web Dev - HTML5 / CSS3 / javascript
- Lamborghini: Concept e Web Dev mini site - javascript
- Parmacotto: Web Dev - html / javascript + Promo Video
- Valentino: Design / Dev - DEM
- RedValentino: Mobile Web Dev - html / css3 / javascript
- Panerai SIHH 2010: Promo Video + MS Surface application
- FIAT: MS Surface application for Fiat MotorVillage Paris
- CheBanca!: Demo - HTML5 / javascript
- OVS Industry: Web Dev - html / css / javascript
- BPM: Web Dev - html / css / javascript
- Reply: Promo Video
- Pasquale Bruni: Design / Dev - DEM
- Martini Soda: Facebook App Flash Animation - flash
- Daikin: Facebook Tab - html
- Pirelli: Mobile Widget Dev - html / css
- Baci Perugina: Web Dev / html / css
- Lancia: Web Dev - html / css

### **Scuola Politecnica di Design** - Master WEB & Multimedia Design 2008-2009

- Heineken: Communication platform for CSR (prof. Iabichino / Pa-  
petti / Bernini) Concept / Web Design / Print / Video
- Print Buyer: "Hai qualcosa da dire? Dilla" (prof. Fiammenghi) Concept /  
Booklet production
- INTERNI Magazine: FuoriSalone 2009 Design Concept (prof. Scupelli)
- Fuori Salone: Concept / Design Web Platform

### **Quid informatica** [Lutech] - 2005-2008

- COFIDIS: intranet web portal Design / Dev
- Unicredit Banca: UIX / Design / Dev
- Ministero di Grazie e Giustizia: UIX / Design / Dev
- A.R.D.S.U: intranet web portal Design / Dev
- RCS: Java Dev
- SCA Packaging: intranet web portal Design / Dev
- Runner Pizza – Palm Interface Design / as400-java

### **Freelance**

- Festa della Musica Promo Video, Milano, 2009
- GHD Promo Video, Firenze 2008 ([www.ghdhair.com](http://www.ghdhair.com))

### **Kent State University** Firenze, 2002-2004

- Mac/Pc technical assistance

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